PRACTICE MAKES PERFECT #8

If I miss one day’s practice, I notice it.
If I miss two days’, the critics notice it.
If I miss three days’, the audience notices it.

-- Ignace Paderewski
concert pianist

Implementing public policy often requires shaping public opinion and this shaping requires the effective use of language and imagery. Think about the language and imagery used by senior political leaders in the wake of the September 11 attack on the U.S. and comment on its effectiveness and appropriateness.

N.B.: We are looking for individual opinion-shaping words or phrases -- at most, short sentences.