ISSUE JUST WON'T FADE

This lipstick just won't fade

CBS forces YouTube to pull a McCain Web ad targeting Obama for his 'lipstick on a pig' remark. The spot featured CBS anchor Katie Couric.

September 11, 2008

Barack Obama wasn't the only one ticked off by the way the McCain campaign jumped all over his use of the phrase "lipstick on a pig." CBS on Wednesday forced YouTube to yank a John McCain Web ad titled "Lipstick" because the commercial used unauthorized footage of CBS anchor Katie Couric.

The ad showed a clip of Obama's comments during a campaign event Tuesday in Virginia in which he said, "You can put lipstick on a pig. It's still a pig." McCain's campaign accused him of making a sexist dig at Alaska Gov. Sarah Palin, a charge Obama heatedly disputed, saying he was referring to McCain's policies.

To buttress its argument, the McCain campaign used footage in its ad from a Web commentary Couric did this year on CBSNews.com about the media's coverage of Sen. Hillary Rodham Clinton. "One of the great lessons of that campaign is the continued and accepted role of sexism in American life," Couric said.

By midday Wednesday, viewers looking for the ad on YouTube instead got the message: "This video is no longer available due to a copyright claim by CBS Interactive Inc."

In a statement, the network said that "CBS News does not endorse any candidate in the presidential race."

McCain spokesman Brian Rogers said the campaign thought the Couric footage was allowable under the fair-use exception to copyright laws.

Matea Gold
and Maeve Reston

Monrovia firm's tiny planes have growing clout

AeroVironment Inc.'s unmanned spy craft become vital reconnaissance tools on the battlefield. Photos

Rescued sea lions thrive at Dolphin Encounters

Hurricane Katrina destroyed Murray the sea lion's home but he and his pals are back in action at an island marine park in the Bahamas. Photos

Save over 50% off the newsstand price. Click here to subscribe to The Times.
1 rule of a flat stomach:
Cut down 9 lbs of stomach fat every 11 days by obeying this 1 rule.
FatLoss4idiots.com

Hugh Downs Reports
Little known heart attack symptom many people tragically ignore.
www.bottomlinesecrets.com

Islamic Dating
Find Local Islams. 100% Dating Satisfaction. Don't Be Alone Tonight
Lovelslam.net

Counterterrorism Degrees
Earn your Bachelor's degree in Counterterrorism 100% online!
www.kaplandegrees-online.com

National Headlines
1. Nation marks 7th anniversary of 9/11 attacks
2. As Hurricane Ike grows, Texas orders evacuations
3. Pentagon halts bitter Air Force tanker competition in setback for Northrop Grumman
4. Arthroscopic knee surgery for arthritis not effective, study finds
5. Scandal at federal oil royalty collection agency

How a 'Happiness' guide helped one family
Adam and Kelly Radinsky had a strong hunch that being happier was within reach. They read up on the subject and took action.

Your Scene: Reader Photos
View our readers' photos of Pets Behaving Badly and share your own at Your Scene.
Submit your photo »