Gibson bans Danish Braveheart beer

Thursday March 29, 11:05 AM

By WENN

Mel Gibson has succeeded in banning a beer from a small Danish brewery, because it was called Braveheart - the same name of his 1995 Oscar-winning movie.

The Hollywood star was angry the beer from Midtfyns Bryghus was called Braveheart, and even threatened to sue for the brewery's use of the name.

But the brewery's 72-year-old owner Keld Andersen initially refused to give in to pressure from Gibson, and only backed down after consulting with the Danish Patent And Trade Mark Council.

Andersen claimed the filmmaker couldn't possibly copyright the name as a Romanian king from the 15th century was called Braveheart and a silent film from the 1920s was titled Brave Heart.

He says, "I was certain I had a good case against those big guys in Hollywood, but evidently it wasn't enough.

"Gibson gets his way and the brewer admits defeat. There's nothing we can do so we'll stop making the Braveheart beer."

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