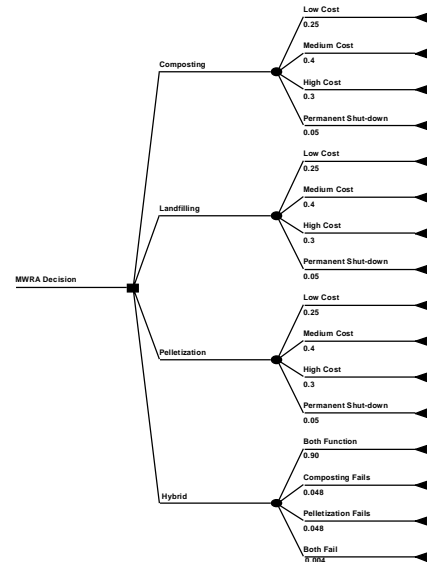
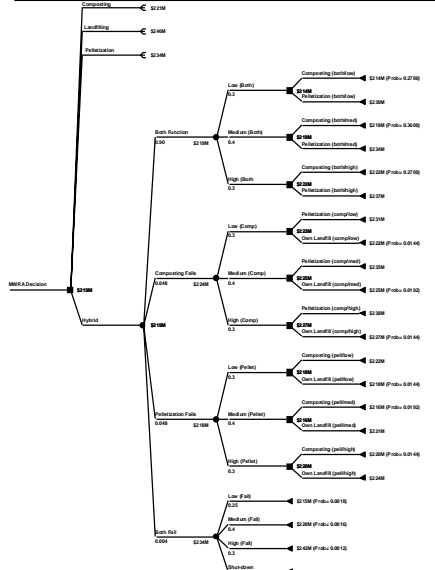


Technology Choice (contd) Decision Tree (Tree 1)



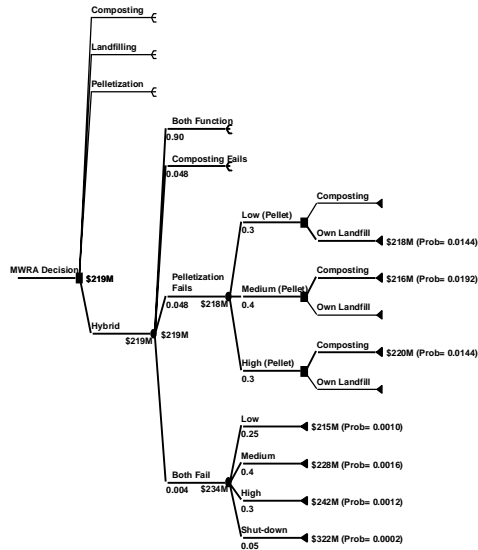
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 1 of 9

Technology Choice (contd) Decision Tree (Tree 2)



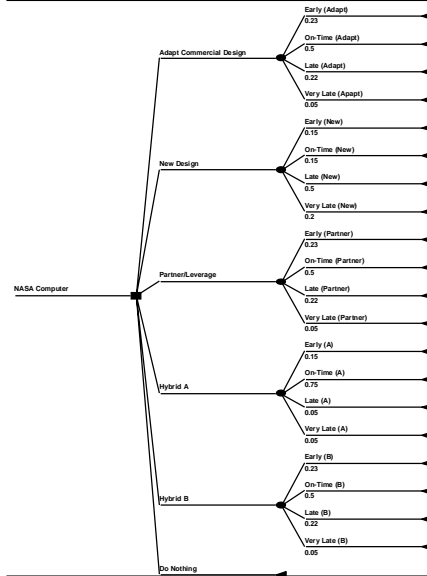
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 2 of 9

Technology Choice (contd) Decision Tree (Tree 3)



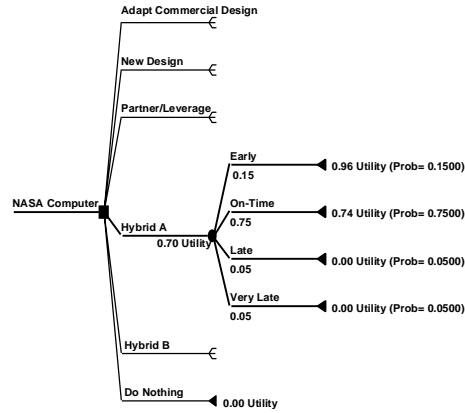
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 3 of 9

Time to Market (contd) Decision Tree (Tree 4)



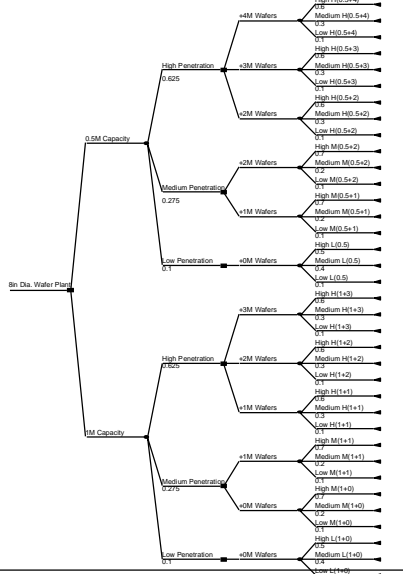
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 4 of 9

Time to Market (contd) Decision Tree (Tree 5)



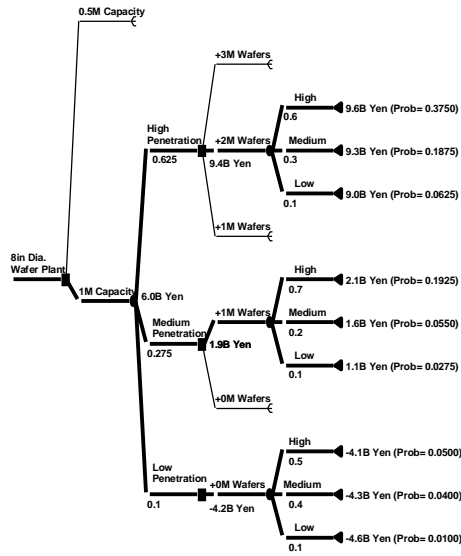
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 5 of 9

New Product Deployment: Wafers (contd) Decision Tree (Tree 6)



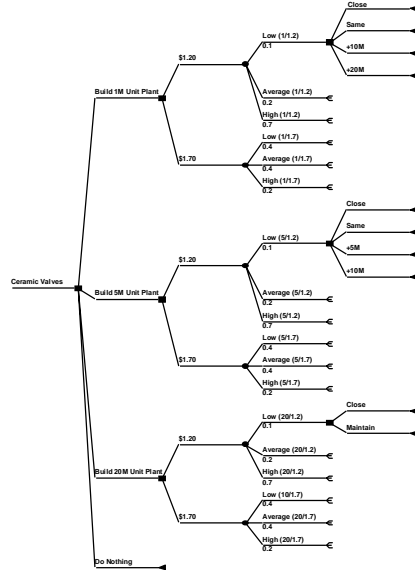
Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 6 of 9

New Product Deployment: Wafers (contd) Decision Tree (Tree 7)



Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 7 of 9

New Product Deployment: Ceramics (contd) Decision Tree (Tree 8)



Dynamic Strategic Planning Richard de Neufville, Joel Clark, and Frank R. Field
Massachusetts Institute of Technology Case studies trees Slide 8 of 9

New Product Deployment: Ceramics (contd) Decision Tree (Tree 9)

