

Dynamic Strategic Planning - Syllabus/Course Plan
Morocco MIB Program

Day	Topics	Assignments
Monday January 17, 2000	<ul style="list-style-type: none"> - Introduction to Course - DSP Vision - Computer Capability/Exercise 	Sample cost model project; sensitivity analysis and presentation effort
Tuesday January 18, 2000	<ul style="list-style-type: none"> - Case Discussion - Primitive Decision Models - Decision Analysis - Recitation 	Decision analysis problems; tree construction and analysis problems
Wednesday January 19, 2000	<ul style="list-style-type: none"> - Case Discussion - Dynamic Strategic Planning - DSP Cases - Options in Principle/Adding Flexibility 	Exercises in decision trees and evaluation of adding options to strategy
Thursday January 20, 2000	<ul style="list-style-type: none"> - Case Discussion - Cost Modeling Theory and Practice - Working Through CostSkel 	Building cost models for class case project; review and assessment
Friday January 21, 2000	<ul style="list-style-type: none"> - Integration - Management of Risk - Robustness of Strategies - Assumptions and Evaluation 	Robustness analysis in general; sensitivity of strategic choice to assumptions
Saturday January 22, 2000	<ul style="list-style-type: none"> - Workshops for Final Case Presentation - Optional: CAPM, Discount Rates and Risk - Interim Review of Results/Presentations - Final Round of Workshops - Case Presentations - Wrap Up, Feedback, and Final Assignment 	Preparation and presentation of final case project; dynamic strategic plan for business proposal
Friday January 28, 2000	<ul style="list-style-type: none"> - Strategy Memo/Report Due; Summary of Strategy, Analysis, and Supporting Information 	